

JOEY MORGAN
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SUMMARY: 25 years in communication design, consistently developing surprising marketing solutions for a diverse range of clients. Strengths include: print design; web design; collaborating with creative directors, designers, copywriters, photographers and clients; an appreciation of the nuanced shifts between image, text and meaning; image creation/enhancement/retouching for multiple applications; consistently developing award winners in education/health care/editorial design. Dual citizenship: U.S. and Canada. References available on request.

- 2000 - present **concept development, print & web design**, clients include: Unity Homes; Greenwood School (event collateral); Cynthia Reeves Projects (corporate identity and materials / web) ; Fidelity Investments (communication guide); BBDC (strategic collateral); Ruggles & Hunt; Bensonwood Homes; Ciclismo Classico (international biking tours); Naramata Partyline Productions (film); Tom Harper River Cruises; Fall Mountain Home; Ann Henderson Interiors; Eve Alintuck (public relations); David Blistein (writer); Southern VT Friends of Jung; The Grammar School, (web and print); UMASS (web, and print); Baudelaire Soaps (print), Chimp Haven (web and print); and Center for Tropical Ecology/ Antioch New England (web)
- 2010 - 2015 **art director, design/marketing for L.A. Burdick Chocolate:** mail order and e-commerce, retail, wedding & corporate. Responsibilities include: yearly/holiday catalogs, (concept, design, art direction for photoshoots, layout and production); branding; package design and production; event planning; collateral material; press releases; signage. Branding and package design for **Jouvay Chocolate (L.A. Burdick Grenada)**
- 2013 **instructor**, adjunct, web design Keene State College.
- 2003 - 2009 **senior art director and designer, Church & Main Inc/Keene NH.** Responsibilities include: concept/campaign development for a diverse range of clients (e.g., Dartmouth Medical School, New Hampshire Ball Bearings, Provena Health Hospital System, Monadnock Centre For Successful Transitions, Portugal Department of Tourism); ongoing design feedback and critique for 5 staff designers; photo illustration and image retouching for print and web (Turmoil, Colonial Theater, Bensonwood); web design and programming (New Hampshire Ball Bearings, G.Housen, Concord Group Insurance, SAU 29); concept and production for Church & Main self-promotion campaigns; video art direction and storyboards (Easter Seals, Provena St. Joseph Medical Center)
- 2006-2008 **instructor, Insight Photography Project** in Brattleboro VT: digital photography, Photoshop and Dreamweaver classes for teenagers.
- 2000 - 2003 **designer, Church & Main Inc/Keene NH.** (Dartmouth Hitchcock Medical Center, Dartmouth Medical School); production/photoshop retouching (Whitney Brothers, Findings, Crown Point Cabinetry, Audio Accessories); art/set direction (Mark Fernald for Governor, TV commercials); art direction and retouching (Findings, Vermont Soapstone.)
- 1998 - 2000 **contract design and production artist, Peter Harris Associates**, with catalog and product design for Boston Warehouse.
- 1994 - 2000 **contract book design and digital photo retouching** including photos for publicity posters for Ken Burns' film JAZZ and illustrations for *Carrot* by David Blistein; production and content for award winning book designs: *The Man Who Waits and Sleeps While I Dream* and *How to Avoid the Future Tense*.

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page 2: OTHER / PREVIOUS WORK HISTORY

guest artist/lecturer at: BAUHAUS-UNIVERSITÄT, Weimar Germany, ACADEMIE DU ART, Rotterdam, the Netherlands; AKI, Enschede, the Netherlands; NOVA SCOTIA COLLEGE OF ART AND DESIGN, Halifax Nova Scotia; the UNIVERSITY OF WESTERN ONTARIO, London Ontario; UNIVERSITY OF BRITISH COLUMBIA, SIMON FRASER UNIVERSITY, EMILY CARR COLLEGE OF ART & DESIGN in Vancouver, British Columbia; UNIVERSITY OF VICTORIA and OPEN SPACE GALLERY in Victoria, British Columbia; OPTICA GALLERY and CONCORDIA UNIVERSITY in Montréal, Québec; WINDSOR ART GALLERY, UNIVERSITY OF WINDSOR, and ARTCITE GALLERY in Windsor, Ontario, BROCK UNIVERSITY in St Catharines, Ontario, YORK UNIVERSITY in North York, Ontario, UNIVERSITY OF OTTAWA in Ottawa, Ontario, the WALTER PHILLIPS GALLERY, BANFF CENTER FOR THE ARTS, in Banff Alberta

instructor at the University of Lethbridge, Lethbridge Alberta, Canada: photo arts.**instructor** at **Emily Carr University**, Vancouver, Canada: media/photo departments.

designer/producer for *The Clutching Sisters*, an episodic TV project currently in development.

assistant art director for the film *American Boyfriends*, Alliance Entertainment Corp., 1988, producer: Stephen DeNure, director: Sandy Wilson. Responsibilities included: assisting in production design, coordinating art departments, graphic design (signage, neon) visual research including period film and television clips, fact checking time period and locale. 1989 Genie Nomination Best Achievement in Art Direction

set decorator for the film *My American Cousin*, The OK Motion Picture Co, 1985, producer: Peter O'Brian, director: Sandy Wilson. Responsibilities included: researching period/locale, designing sets on-location, set dressing, continuity of props and sets. 1986 Genie Nomination Best Achievement in Art Direction; 1986 Genie, Best Picture

illustrator, **Environment Canada** and **CommCept Publishers**, Vancouver BC, including award winning *Tales of The Northwest* and *Pacific Salmon*.

photo retoucher/graphic design artist, **The Province newspaper**, Vancouver BC, editorial and news departments to deadline.

staff artist, on-air graphics, **CKVU TV news**, Vancouver British Columbia, creating on-air images to deadline.